

Job Description: Product/UX Designer (Remote)

Farmers Risk is an early-stage startup focused on helping farmers improve their risk management. We do this by building tools to help farmers more effectively market their grain, buy crop insurance, hedge their crops, and improve their overall revenue decision-making. In a nutshell, we build tools for farmers to understand, manage, and execute their risk management strategies around turning a crop into cash.

In this role, you'll join a small, but fully empowered team to chase down customer problems and deliver clever, sustainable solutions.

Successful team members have also had experience in at least some of the following areas:

- Worked with product metrics software (e.g. Google Analytics, Segment, Mixpanel, etc...) to make data-driven decisions
- Put together a user research plan and performed user testing with customers
- Can describe experiences validating an idea before building a prototype
- Using rough wireframes to hone in on a solution versus producing pixel-perfect designs

The responsibilities of this role are primarily the following:

- Collaborating with our engineers and product managers to solve hard problems for customers
- Finding ways to validate feature and capability ideas with as little cost or effort as possible
- Owning the look, feel, and UX paradigms of our flagship product
- Producing flows, wireframes, storyboards, and other assets that ensure our solutions deliver the value we need them to.

We feel candidates should have the following skills or skills that are comparable:

- 3+ years of software UX/product design experience
- Fluency with tools such as Figma, Sketch, and/or Whimsical
- An understanding of user research
- Some experience with HTML and CSS

Let us know if you have an experience that you feel sets you apart! This might look like this:

- You've shipped a product of your own design/ideation
- You've had an entrepreneurial experience in the past
- You have an extensive agricultural background that makes you uniquely qualified
- You can make colleagues laugh over Slack

Lastly, but most importantly, we believe talent and zeal are not bound by specific geographies. We're happy to embrace remote work and try to optimize for a deliverable-based working style. We believe safe spaces where everyone can be their authentic selves are the key to a strong team so we welcome and embrace all identities, cultures, and backgrounds.